

ENSURE NO CHILD GOES HUNGRY

**Connex is
committed to
raising funds to
pay for 1 million
nutritious,
stigma free
breakfasts**

Read on to find out what progress we've already made and some ideas of how you and your school could help us battle food insecurity facing nearly 4 million pupils every day.



1 MILLION BREAKFASTS

We believe that every child deserves a nutritious, stigma-free breakfast to start their day, and we are committed to making this a reality for as many children as possible. That's why we have **partnered with Magic Breakfast to fund 1 million breakfasts.**

Connex Education has embarked on this fundraising venture as a response to the cost of living crisis, and statistics on hunger and food insecurity are becoming increasingly alarming. **In the UK, one in four children experience food insecurity and struggle to access nutritious meals.**

The latest Food Insecurity Tracker from the Food Foundation has found that 4 million children are at risk of starting their day hungry. This threatens the health, well-being, and contribution of a whole generation. For just 28p Magic Breakfast can give a child a nutritious breakfast as well as wrap-around support.



SO FAR WE HAVE FUNDED

152,807 BREAKFASTS

Our journey to fund 1 million breakfasts for children across the UK started in April 2023.

Since then, we have launched fundraising campaigns, climbed a mountain (literally) and ran a marathon making great progress towards this target.

Over the first few months of the partnership, we donated 500 breakfasts for every new school that worked with us and 100 breakfasts for every new candidate, bringing our total to 152,807 which brings us on to our next campaign, payroll giving.





All of the Connex offices got involved with the Big Breakfast

9 in each class of 30

in the UK are growing up in poverty

1 in 4

children experience food insecurity



Hannah climbed Mt Toubkal in Morocco

900k

children in poverty in England alone miss out on free school meals



only
25%
of children eligible for Free School Meals receive five good GCSEs



Gail ran the London Marathon

PAYROLL GIVING

Starting in October we will be allowing our entire workforce to make donations to Magic Breakfast through payroll giving, a great way to make regular, tax free donations.



What are the benefits of pay roll giving?



Gives you the opportunity to fund a breakfast completely tax free.



Regular donations that will make a real difference to Magic Breakfast.



Effortless giving, donations will automatically be taken each month.



Connex will match all YOUR donations effectively doubling YOUR contribution.



You can start or stop your pay roll giving donation at any point giving you complete control.

More information will be shared soon on how you will be able to sign-up for payroll giving.

WANT TO DO MORE?

Magic Breakfast sponsor many great events throughout the year including a run through Alton Towers and a Santa run. If you would like to take on any of these events let us know and we will gladly support your fundraising efforts. Find out more about Magic Breakfast's future challenge events [here](#).

Donate

Every penny counts!
For every 28p Magic Breakfast can provide a child with a stigma free breakfast.

Payroll Giving

Make a small regular tax free donation, which we will match. Cancel whenever you like.
Speak to your consultant for more information.

Create your own event

Create your own exciting event that your whole school can get behind! Anything from a sponsored run or walk to a workplace bake sale.

Share on socials

Get involved with promoting our fundraising campaign by liking and sharing on socials! **Click the links below.**



WHAT ARE OUR TEAM DOING?



Hannah climbed Mt Toubkal

Hannah McDaid, Connex Liverpool Director, climbed an impressive 4,167 m to the summit of Mount Toubkal in Morocco funding 12,250 breakfasts in the process.



Gail ran the London Marathon

Gail Andrews, Connex Manchester Director, ran the London marathon in April 2023 finishing with a fantastic time and funding 8,607 breakfasts for Magic Breakfast.



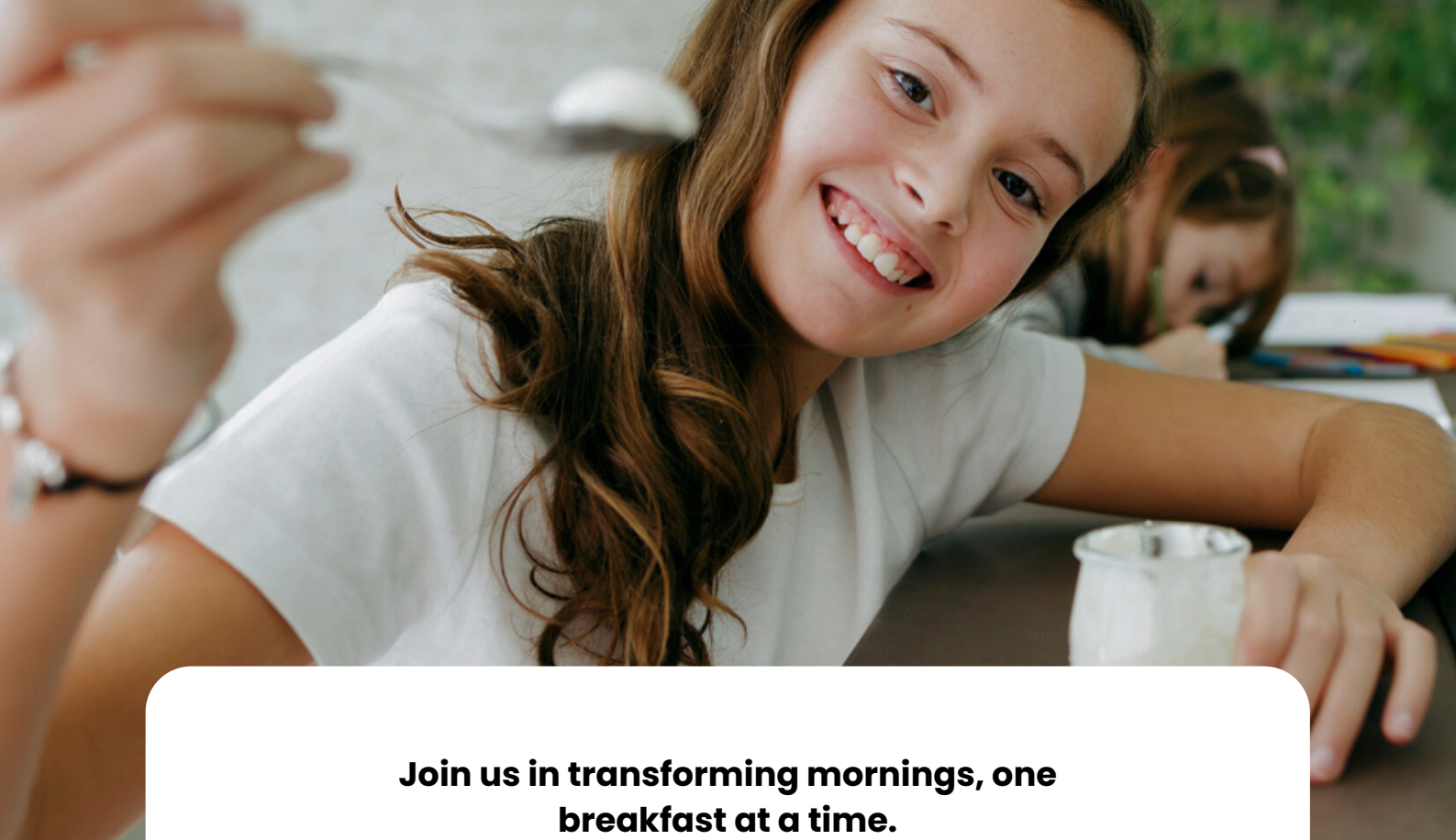
Great Big Breakfast

On April 26th all Connex Education offices across the country took part in the Great Big Breakfast to raise money for Magic Breakfast.



Fay donated her first royalty check from her book

Fay Filsell, Head of Training and Internal Recruitment has generously donated her first royalty cheque from her book "Snickelway Murders" to Magic Breakfast



**Join us in transforming mornings, one
breakfast at a time.**

Together, we can make magic happen!

Our target is clear: one million breakfasts for
children who deserve a brighter start to their day.

We're on a mission to provide stigma-free,
nutritious meals, tackling food insecurity head-on.

Let's break barriers and spread hope!

For more information

Visit : www.connex-education.com

Email: info@connex-education.com